



Kelsyus Instagram Giveaway Official Rules

These official rules govern the Kelsyus Instagram Giveaway (the “Giveaway”) sponsored by Swimways Corporation dba SwimWays® and are binding on every participant named. This Giveaway is in no way sponsored, endorsed or administered by, or associated with Instagram Inc.

1. The Giveaway is open to residents of the United States and the District of Columbia aged 18 years or older at the time of entry. By entering this contest, entrants affirm that they are a legal resident of the United States aged 18 or older.
2. No entry fee, payment, or proof of purchase is necessary to enter the Giveaway. Enter by following Kelsyus on Instagram (kelsyus) and commenting on giveaway post. Alternately, send a postcard or letter with your name & email address: Kelsyus Instagram Giveaway, Attention: Rebecca Rountree, Marketing, 5816 Ward Court, Virginia Beach, VA 23455. Mailed entries must be received by April 25, 2017, 11:59 PM EST.
3. Void where restricted or otherwise prohibited by law. All applicable federal, state and local laws apply.
4. One prize per entrant.
5. Entry is open during the promotional period of April 19, 2017 12:01 PM EST through April 25, 2017 11:59 PM EST. Winners will be chosen April 26, and will be notified via commenting on the entrants winning post. Winners will also be announced on April 26, 2017 via the Kelsyus Instagram page (<https://www.instagram.com/kelsyus>). Please allow up to 6 weeks for delivery of prizes.
6. Swimways Corporation’s employees, dependents and spouses of employees, and any person working with or contracted with Swimways Corporation in a professional capacity, is ineligible for this promotion.
7. Entrants grant permission to Swimways Corporation, the manufacturer of SwimWays, Kelsyus, and Coop products and the sponsor and administrator of this promotion, to email and mail entrants at the addresses provided by the entrant. Entrants agree that by providing Swimways Corporation their contact information during this contest they are representing that the contact information they provided is their own. Entrants also grant Swimways

Corporation permission to use their first name, city, and state in promotions related to this giveaway.

8. Prizes and approximate retail value of prizes are as follows:

1. 1 Kelsyus Floating Chair (\$33.99)
1 Kelsyus Floating Hammock (\$29.99)

There will be no cash alternatives, substitutions, changes in type or quantity of prizes. Swimways Corporation is not responsible for any foregone, unredeemed, or unredeemable prize, regardless of situation, circumstances, natural occurrences, or other reason(s) that prevented the redemption of the prize. Winners are solely responsible for any federal, state or local taxes. Swimways Corporation will not be liable for taxes or for non-reporting of prizes won during this contest.

9. Winner is selected at random.

10. For a list of winners, send a stamped, self-addressed envelope to Noodle Knights Giveaway, ATTN: Rebecca Rountree, Marketing, 5816 Ward Court, Virginia Beach, VA 23455. Requests for list of winners must be received by April 4, 2017. Allow six weeks for delivery of list of winners.

11. Giveaway sponsor and administrator contact information:

Swimways Corporation
5816 Ward Court
Virginia Beach, VA 23456
1-757-460-1156
www.swimways.com

12. Entrants will be deemed to have accepted these rules and to agree to be bound by them when entering this giveaway.