



Papasan/Baby Spring Float Instagram Giveaway Official Rules

These official rules govern the Papasan/Baby Spring Float Instagram Giveaway (the "Giveaway") sponsored by Swimways Corporation dba SwimWays® and are binding on every participant named. This Giveaway is in no way sponsored, endorsed or administered by, or associated with Instagram.

1. The Giveaway is open to residents of the United States and the District of Columbia aged 18 years or older at the time of entry. By entering this contest, entrants affirm that they are a legal resident of the United States aged 18 or older.
2. No entry fee, payment, or proof of purchase is necessary to enter the Giveaway. Enter by following SwimWays on Instagram and leaving a comment on our giveaway post on the SwimWays Instagram page (<https://www.instagram.com/swimways>) Alternately, send a postcard or letter with your name & email address: Papasan/Baby Spring Float Instagram Giveaway, Attention: Rebecca Rountree, Marketing, 5816 Ward Court, Virginia Beach, VA 23455. Mailed entries must be received by February 16th, 2017, 11:59 PM EST.
3. Void where restricted or otherwise prohibited by law. All applicable federal, state and local laws apply.
4. One prize per entrant.
5. Entry is open during the promotional period of February 9th, 2017 12:01 PM EST through February 16th, 2017 11:59 PM EST. Winner will be chosen at random on February 17th, and will be notified via commenting on our giveaway post. Winner will also be announced on February 17th, 2017 via the SwimWays Instagram page (<https://www.instagram.com/swimways>). Please allow up to 6 weeks for delivery of prizes.
6. Swimways Corporation's employees, dependents and spouses of employees, and any person working with or contracted with Swimways Corporation in a professional capacity, is ineligible for this promotion.
7. Entrants grant permission to Swimways Corporation, the manufacturer of SwimWays products and the sponsor and administrator of this promotion, to email and mail entrants at the addresses provided by the entrant. Entrants agree that by providing Swimways Corporation their contact information during this contest they are representing that the contact

information they provided is their own. Entrants also grant Swimways Corporation permission to use their first name, city, and state in promotions related to this giveaway.

8. Prizes and approximate retail value of prizes are as follows:
 1. 1 SwimWays Spring Float Papasan (approximate retail value of \$20)
Or
1 SwimWays Baby Spring Float (approximate retail value of \$20)

There will be no cash alternatives, substitutions, changes in type or quantity of prizes. Swimways Corporation is not responsible for any foregone, unredeemed, or unredeemable prize, regardless of situation, circumstances, natural occurrences, or other reason(s) that prevented the redemption of the prize. Winners are solely responsible for any federal, state or local taxes. Swimways Corporation will not be liable for taxes or for non-reporting of prizes won during this contest.

9. Winner is selected at random based on comments / entry on the contest post, found on the SwimWays Instagram page (<https://www.instagram.com/swimways>)
10. For a list of winners, send a stamped, self-addressed envelope to Papasan/Baby Spring Float Instagram Giveaway, ATTN: Rebecca Rountree, Marketing, 5816 Ward Court, Virginia Beach, VA 23455. Requests for list of winners must be received by February 17th, 2017. Allow six weeks for delivery of list of winners.
11. Giveaway sponsor and administrator contact information:
Swimways Corporation
5816 Ward Court
Virginia Beach, VA 23456
1-757-460-1156
www.swimways.com
12. Entrants will be deemed to have accepted these rules and to agree to be bound by them when entering this giveaway.